

Sheet Music Direct TOP HAT Enhanced Affiliate Program

Top Hat Program requirements for referral affiliates. This form is an interactive PDF. Please complete, save the file and return to your Hal Leonard Account Manager.

Name of the Dealer's Website: _____

This name will appear as part of the phrase 'Return to <name>'. The link will be to the URL for the main site.

Example: Stanton's Sheet Music

Hal Leonard Dealer Number: _____

Contact Email: _____

Password: _____

URL for the Dealer's Main Site: _____

This is the URL pointed to by the 'Return to <name>' link.

Example: <http://www.stantons.com>

Example: <http://www.musictime.com>

A Subdomain Name for our Website: _____

The subdomain will likely be similar to the dealer's main website domain, but can be any distinct value for our top hat program. If the chosen name is not available another must be chosen. This is part of the URL that will display their Top Hat on our site. It is used in place of the www in the URL. (E.g. <http://<subdomain>.sheetmusicdirect.us/>)

Example: stantons

Example: musictime

URL for the Dealer's Web Privacy Document:

This URL will be referenced in a link named 'Privacy'. Selecting Privacy will bring up a text box that will highlight both our site's privacy policy and if present, the affiliate's privacy policy.

Example: <http://www.stantons.com/privacy.html>

Background Color for the Top Hat: _____

This color is likely from the dealer's palette and will be complementary to their logo. This color will be displayed as a gradient behind the logo across the whole top hat.

Example: #C3D38C

OPTIONAL Second Background color (if gradient is desired): _____

Dealer Logo (emailed along with this form to HL Account Rep)

The dealer's logo formatted as a transparent PNG no larger than 50px high by 500px wide.

The dealer's logo must be transparent to appear over the style for the Top Hat. This needs to be emailed to your HL Account Manager. Below is the Music Time logo as an example.

