Hal Leonard MI Products Distribution Summary

Hal Leonard MI Products Distribution is committed to offering the best brands in the music products industry, enhancing the brand representation of these exceptional manufacturers, and providing the best service to our vast network of resellers. Our success and growth comes from the awareness that resellers greatly benefit from the advantages we can offer with our broad selection, product expertise, command of logistics, and award-winning service from one centralized location.



The Hal Leonard MI Products Distribution division started in 2009 as a new channel of distribution for Hal Leonard, which has been an evergrowing and expanding force in the music publishing industry since 1947.

Hal Leonard now warehouses, markets and sells music products from 80 manufacturers, offering over 15,000 SKUs for the MI market. Categories of products include music technology software and hardware, mobile connectivity, instruments, gear, drums and percussion, gifts and accessories.

The Hal Leonard sales and marketing teams are located at the corporate headquarters in Milwaukee, Wisconsin. Our distribution center, located in Winona, Minnesota, features over 250,000 square feet of space, state-of the art fulfillment services, with 3PL and direct-to-consumer capabilities.

We reach thousands of physical and e-com retail accounts who sell to all markets such as professional musicians, recording enthusiasts, students, schools, churches, and more.

In addition to our MI products distribution network in the United States, Hal Leonard also has a global reach for MI products through our London-based Hal Leonard Europe office and Innovative Music Australia (a division of Hal Leonard Australia).

Just as the music world is always changing, Hal Leonard is constantly evolving through the offering of new products, services, and the addition of new distribution partnership opportunities.



Hal Leonard Milwaukee



Hal Leonard Shipping/Fulfillment Center in Winona, MN



Hal Leonard Winona



Hal Leonard Staff at our 2020 NAMM Booth



MANUFACTURERS

Below is a selection of some of the well-known, high-quality manufacturers whose products we distribute.

MUSIC SOFTWARE



by Antares













Reason by Reason Studios



AUDIO HARDWARE













GEAR





SAMSON



INSTRUMENTS







DRUMS & PERCUSSION















ACCESSORIES

















HAMILTON



MI Products Team Leadership



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