



Built On Sound

Effective from Apr 15, 2021

HL#	MODEL	USA SKU	LIST	new MAP	old MAP	A tier	B tier	C tier
	50's Series (6-String)							
361943	Ele Gtr 59 "F" holes thin lineP-90's Spalted Maple	MK59FSPJRC	\$439.99	\$299.99	no change	\$210	\$217	\$225
361944	Ele Gtr 59 "F" holes thin lineP-90's Gloss Black	MK59FGBJRC	\$439.99	\$299.99	no change	\$210	\$217	\$225
347988	Ele Gtr 54 Open Pore Black Chrome Hdw. s/s ebonyFB	MK54OBKERO	\$589.99	\$399.99	no change	\$279	\$289	\$299
347989	Ele Gtr 53 Open Pore Tab Sunburst Chrome Hdw s/s ebonyFB	MK53OTSERO	\$589.99	\$399.99	no change	\$279	\$289	\$299
364917	Ele Gtr 1953 Blue Jean Wash s/s mpIFB	MK53SBJMRO	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
365488	Ele Gtr 1953 Blue Jean Wash LH s/s mpIFB	MK53SBJMROL	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
364913	Ele Gtr 1953 Caramel Burst s/s ebonyFB	MK53SCBERO	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
365489	Ele Gtr 1954 Satin Black Wash s/h ebonyFB	MK54SBWERU	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
364914	Ele Gtr 53DB Cherry Sunburst h/h mpIFB	MK53HCSMRO	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
364915	Ele Gtr 53DB Dark Tiger's Eye h/h ebonyFB	MK53HDTERO	\$589.99	\$429.99	\$399.99	\$299	\$312	\$322
347990	Ele Gtr Triple 50 Black Burl s/s/s ebonyFB	MKT5SBUERU	\$759.99	\$549.99	\$499.99	\$385	\$399	\$412
347991	Ele Gtr Triple 50 Gloss Black s/s/s. mpIFB	MKT5SGBMRO	\$759.99	\$549.99	\$499.99	\$385	\$399	\$412
366110	Ele Gtr 1955 Amber h/h pferroFB	MK55SAMPRO	\$939.99	\$599.99	\$499.99	\$419	\$435	\$449
365490	Ele Gtr 1955 Caramel Burst h/h pferroFB	MK55SCEPRO	\$939.99	\$599.99	\$499.99	\$419	\$435	\$449
366111	Ele Gtr 1955 Black Wash h/h mpIFB	MK55SBWMRO	\$939.99	\$599.99	\$499.99	\$419	\$435	\$449
366112	Ele Gtr CustomCollection 50 Burl Burst s/s mpIFB	MK50CBBMRN	\$869.99	\$599.99	\$499.99	\$419	\$435	\$449
366113	Ele Gtr CustomCollection 50 Striped Ebony s/s. pferroFB	MK50CSEPRT	\$869.99	\$599.99	\$499.99	\$419	\$435	\$449
363914	Ele Gtr CustomCollection 1955 Striped Ebony h/h pferroFB	MK55CSEPRO	\$869.99	\$599.99	\$499.99	\$419	\$435	\$449

366114	Ele Gtr Enlightened 50 Amber s/s pferroFB	MK50EAMPRO	\$869.99	\$599.99	\$499.99	\$419	\$435	\$449
365491	Ele Gtr Enlightened 55 Tiger's Eye Burst pferroFB	MK55EDTPRO	\$869.99	\$599.99	\$499.99	\$419	\$435	\$449
366115	Ele Gtr Modshop 50 Burl Burst (Seymour Duncan) s/s mpIFB	MK50MBBMSN	\$1,129.99	\$779.99	no change	\$546	\$565	\$585
365493	Ele Gtr Modshop 50 Black Wash (Seymour Duncan) s/s. mpIFB	MK50MBWMSN	\$1,129.99	\$779.99	\$749.99	\$546	\$565	\$585
366116	Ele Gtr Modshop 50 (Seymour Duncan) Natural Burl s/s mpIFB	MK50MNBMSN	\$1,129.99	\$779.99	no change	\$546	\$565	\$585
365490	Ele Gtr Modshop 55 Blue Jean Wash (Seymour Duncan) h/h. mpIFB	MK55MFBMSO	\$1,159.99	\$849.99	\$799.99	\$595	\$616	\$637
	60's Series (6 String)							
347985	Ele Gtr 63 Open Pore Black Chrome hdw. h/s/s ebonyFB	MK63OBKERB	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
347986	Ele Gtr 63 Open Pore Trans Red Chrome hdw. h/s/s ebonyFB	MK63OTRERB	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
365495	Ele Gtr 1963 Blue Jean Wash h/s/s ebonyFB	MK63SBJERB	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
364916	Ele Gtr 1963 Tabacco Burst h/s/s ebonyFB	MK63STSERB	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
365496	Ele Gtr CustomCollection 60 Burl Burst h/s/s (gold hdw). mpIFB	MK60CBBMRH	\$879.99	\$599.99	no change	\$419	\$435	\$449
347987	Ele Gtr CustomCollection 60 Blue Burst h/s/s (gold hdw) pferroFB	MK60CBLPRH	\$879.99	\$599.99	no change	\$419	\$435	\$449
366117	Ele Gtr CustomCollection 60 Black Burl Burst h/s/s (gold hdw) pferro	MK60CBUPRH	\$879.99	\$599.99	no change	\$419	\$435	\$449
365497	Ele Gtr CustomCollection 60 Natural Burst h/s/s (gold hdw) pferroFB	MK60CNBPRH	\$879.99	\$599.99	no change	\$419	\$435	\$449
366118	Ele Gtr CustomCollection 1965 Striped Ebony h/s/s pferroFB	MK65CSEPRB	\$939.99	\$629.99	\$599.99	\$441	\$457	\$472
365498	Ele Gtr Modshop 67 Aged Cherry Sunburst (Seymour Duncan) h/s/	MK67MACMZH	\$1,159.99	\$879.99	\$799.99	\$616	\$638	\$659
366119	Ele Gtr Modshop 67 Black Wash (Seymour Duncan) h/s/s. mpIFB	MK67MBWMZH	\$1,159.99	\$879.99	\$799.99	\$616	\$638	\$659
	Hybrid Series							
362618	Ele Gtr Hybrid Special Dark Ziricote top(Fishman/Rockfield) pferroFB	MKHSSZIPYZ	\$1,159.99	\$849.99	\$799.99	\$595	\$616	\$637
348014	Ele Gtr Hybrid Special Spalted Maple Burst (Fishman/Rockfield) pferro	MKHSSSBPYZ	\$1,159.99	\$849.99	\$799.99	\$595	\$616	\$637
348013	Ele Gtr Hybrid Special Spalted Maple Burst (Fishman/Rockfield) LH p	MKHSSSBPYZL	\$1,159.99	\$849.99	\$799.99	\$595	\$616	\$637
348012	Ele Gtr Hybrid Special Spalted Maple (Fishman/Rockfield) pferroFB	MKHSSSPPYZ	\$1,159.99	\$849.99	\$799.99	\$595	\$616	\$637
348011	Ele Gtr Hybrid 55 Tiger's Eye Burst(Fishman/Rockfield) h/h pferroFB	MK55HTEPRO	\$1,229.99	\$849.99	\$799.99	\$595	\$616	\$637
	Patriot Series							
361945	Ele Gtr Patriot Decree Standard Gloss White chambered ebonyFB	MKPDSGWJRC	\$449.99	\$319.99	\$299.99	\$224	\$232	\$239
361946	Ele Gtr Patriot Decree Standard Gloss Black chambered ebonyFB	MKPDGBJRC	\$449.99	\$319.99	\$299.99	\$224	\$232	\$239
362613	Ele Gtr Patriot Decree Open Pore Trans Black ebonyFB Lefty	MKPDOBBERAL	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
362614	Ele Gtr Patriot Decree Open Pore Trans Sunburst ebonyFB	MKPDOTSERA	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
362615	Ele Gtr Patriot Decree Open Pore Trans Red ebonyFB	MKPDOTRERA	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
362616	Ele Gtr Patriot Decree Open Pore Trans Black ebonyFB	MKPDOBBERA	\$579.99	\$429.99	\$399.99	\$299	\$312	\$322
347992	Ele Gtr Patriot Decree Caramel Burst H/H pferroFB	MKPDSCBPRA	\$549.99	\$429.99	\$399.99	\$299	\$312	\$322

365499	Ele Gtr Patriot Decree Coral Blue H/H pferroFB	MKPDSOBERA	\$549.99	\$429.99	\$399.99	\$299	\$312	\$322
365500	Ele Gtr Patriot Instinct Blue Fade. H/H pferroFB	MKPICBFPR	\$939.99	\$659.99	\$599.99	\$462	\$478	\$495
365501	Ele Gtr Patriot Instinct Partilal Eclipse H/H pferroFB	MKPICPEPRA	\$939.99	\$659.99	\$599.99	\$462	\$478	\$495
347993	Ele Gtr Patriot Instinct Scorched H/H pferroFB	MKPICSCPRA	\$939.99	\$659.99	\$599.99	\$462	\$478	\$495
365502	Ele Gtr Patriot Instinct ModShop Blue Fade (Seymour Duncan) H/H p	MKPIMBFPSA	\$1,159.99	\$879.99	\$799.99	\$616	\$638	\$659
366120	Ele Gtr Patriot Instinct ModShop Scorched (Seymour Duncan) H/H p	MKPIMSCPSA	\$1,159.99	\$879.99	\$799.99	\$616	\$638	\$659
	Electric Bass Guitars							
362609	Ele Bass Element 4 OpenPore Yellow Burst mpIFB	MKO4OYBMRC	\$579.99	\$399.99	no change	\$279	\$289	\$299
362610	Ele Bass Element 4 OpenPore Trans Red mpIFB	MKO4OTRMRC	\$579.99	\$399.99	no change	\$279	\$289	\$299
362611	Ele Bass Element 5 OpenPore Yellow Burst mpIFB	MKO5OYBMRC	\$599.99	\$449.99	\$419.99	\$315	\$326	\$337
362612	Ele Bass Element 5 OpenPore Trans Red mpIFB	MKO5OTRMRC	\$599.99	\$449.99	\$419.99	\$315	\$326	\$337
348023	Ele Bass Element 4 Passive Vintage Zebra mpIFB	MKE4PZBMRU	\$749.99	\$549.99	\$499.99	\$385	\$399	\$412
348024	Ele Bass Element 5R CustomCollection Buckeye Burl pferroFB	MKE5CBEPRU	\$1,089.99	\$699.99	no change	\$489	\$507	\$525
368414	Ele Bass Pinnacle 4 Burl top act/passive split coil	MKP4CPBERU	\$1,099.99	\$699.99	new	\$489	\$507	\$525
368415	Ele Bass Pinnacle 5 Burl top act/passive split coil	MKP5CPBERU	\$1,149.99	\$779.99	new	\$546	\$565	\$585
	Acoustic Bass Guitars							
365504	Act Ele Bass Dragonfly 4 Forte Port Java Ebony (Fishman)	MKD4SJESFS	\$939.99	\$679.99	\$599.99	\$476	\$493	\$509
366121	Act Ele Bass Dragonfly 4 Forte Port Java Ebony Fretless (Fishman)	MKD4FSJESFS	\$939.99	\$679.99	\$599.99	\$476	\$493	\$509
366505	Act Ele Bass Dragonfly 5 Forte Port Java Ebony (Fishman)	MKD5SJESFS	\$1,019.99	\$679.99	\$599.99	\$476	\$493	\$509
348038	Act Ele Bass Dragonfly 5 Forte Port Java Ebony Fretless (Fishman)	MKD5FSBSFR	\$1,019.99	\$679.99	\$599.99	\$476	\$493	\$509
348025	Act Ele Bass Dragonfly 4 Smokeburst (Fishman)	MKD4SSBSFR	\$939.99	\$679.99	\$599.99	\$476	\$493	\$509
365863	Act Ele Bass Dragonfly 4 Fretless Smokeburst (Fishman)	MKD4FSBSFR	\$939.99	\$679.99	\$599.99	\$476	\$493	\$509
348026	Act Ele Bass Sojourn 4 Travel Bass Koa (Fishman) - NEW FORTE P	MKSBSKGOFR	\$599.99	\$479.99	\$399.99	\$336	\$348	\$360
	Mandolins							
365506	Act Mandolin Legacy Antique Violinburst	MKMALAVEG	\$1,015.00	\$779.99	\$649.99	\$546	\$565	\$585
348022	Act Electric Mandolin Legacy VintageSunburst (Fishman)	MKMELVSEG	\$1,215.00	\$929.99	\$849.99	\$651	\$674	\$697
	Acoustic Guitars							
365509	MK Ac/ele Gtr Forte Porte Exotic - Zebra Top (Fishman)	MKFESZESFX	\$519.99	\$399.99	\$349.99	\$279	\$289	\$299
365510	MK Ac/ele Gtr Forte Porte Exotic - Zicote Top (Fishman)	MKFESZISFX	\$519.99	\$399.99	\$349.99	\$279	\$289	\$299
348016	MK Ac/ele Gtr Forte Porte Exotic - Java Ebony (Fishman)	MKFESJESFX	\$519.99	\$399.99	\$349.99	\$279	\$289	\$299
348021	MK Ac/ele Gtr Forte Porte Exotic - X Natural Gloss Quilted Maple (Fis	MKFPQNASFX	\$649.99	\$499.99	\$449.99	\$349	\$362	\$375

348018	MK Ac/ele Gtr Forte Porte Exotic - X Partal Eclipse Quilted Maple (F	MKFPQPESFX	\$699.99	\$499.99	\$449.99	\$349	\$362	\$375
365511	MK Ac/ele Gtr Forte Porte Exotic - Gloss KOA (Fishman)	MKFPSKOSFX	\$639.99	\$499.99	\$429.99	\$349	\$362	\$375
368006	MK Ac/ele Gtr Forte Porte - Natural LH (Fishman)	MKFPSNASFXL	\$479.99	\$379.99	\$329.99	\$266	\$275	\$285
348017	MK Ac/ele Gtr Forte Porte - Natural (Fishman)	MKFPSNASFX	\$489.99	\$329.99	\$299.99	\$231	\$239	\$247
366122	Act Ele Gtr Forte Port 10 string Gloss KOA (Fishman pickup)	MK10XKGSFX	\$649.99	\$499.99	\$449.99	\$349	\$362	\$375
348020	MK Ac/ele Gtr Triad Forte Port Gloss (3pcs back) Natural. (Fishman)	MKTPSGNSFZ	\$649.99	\$499.99	\$429.99	\$349	\$362	\$375
362617	MK Ac/ele Gtr Randy Jackson of Zebra Forte Port 12 string Gloss Zic	MK12XZISFX	\$759.99	\$579.99	\$519.99	\$406	\$420	\$435
365512	MK Ac/ele Gtr Forte Port Jr Gloss Zicote w/bag	MKJRSZIFXX	\$639.99	\$449.99	\$429.99	\$315	\$326	\$337
	Cases & Bags							
368800	MK Electric Bass Gig Bag	MKGBEB	\$99.99	\$79.99	new	\$56	\$58	\$60
368801	MK Mandolin Hard Shell Case	MKCSMD	\$159.99	\$129.99	new	\$91	\$94	\$97
368802	MK 50'/60's Ele Guitar Hard Case	MKCS5060	\$179.99	\$149.99	new	\$105	\$109	\$112
368803	MK Acoustic Bass Hard Case	MKCSAB	\$210.00	\$179.99	new	\$126	\$130	\$135
368804	MK Acoustic Guitar Hard Case	MKCSAG	\$159.99	\$149.99	new	\$105	\$109	\$112
368805	MK Patriot-Hybrid Hard Case	MKCSPAT	\$159.99	\$149.99	new	\$105	\$109	\$112
368806	MK Acoustc Port Cutaway Hard Case	MKCSPORT	\$159.99	\$149.99	new	\$105	\$109	\$112
368807	MK Rick Tuner Acoustic Hard Case	MKCSRT6	\$159.99	\$149.99	new	\$105	\$109	\$112
368808	MK Acoustic Bass Gig Bag	MKGBAB	\$99.99	\$79.99	new	\$56	\$58	\$60
368809	MK Acoustic Guitar Gig Bag	MKGBAG	\$99.99	\$79.99	new	\$56	\$58	\$60
368810	MK Electric Guitar Gig Bag	MKGBEG	\$99.99	\$79.99	new	\$56	\$58	\$60
368811	MK Mandolin Gig Bag	MKGBMD	\$99.99	\$79.99	new	\$56	\$58	\$60