



## Pro Tools | Carbon

### Hal Leonard Reseller Incentive Program



Reseller commits to a stocking order of (4) Pro Tools | Carbon and receives:

- (1) Pro Tools | Carbon in-store demo unit
  - Purchase price of 60% discount from MSRP (\$1599 USD)
- (1) Pull-up Banner for in-store display (example image below)
- Avid apparel and merch for staff use
  - Including t-shirts, hats, mouse pads, etc.
- Inclusion in Hal Leonard's Pro Tools | Carbon reseller incentive program
  - For each Pro Tools | Carbon a staff member sells by July 31<sup>st</sup>, 2021 they receive \$200 USD towards the purchase of Avid gear already 40% off MSRP.
    - Pro Tools Perpetual - \$359 USD
    - Pro Tools | Dock - \$599 USD
    - S1 Control Surface - \$779 USD
    - Pro Tools | Ultimate Perpetual - \$1559 USD
    - Pro Tools | Carbon - \$2399 USD
    - S3 Control Surface - \$2999 USD
  - Sales reps must provide dated sales receipts and serial numbers to qualify

