

2019 MI HOLIDAY SALES SPECIALS SUMMARY

| HL# | Description | Normal MAP | Promo MAP | Dealer Cost Reduced By | Dealer Promo Cost | Upfront Discount | Back-End Credit | Start Date | End Date |
|--------|--|------------|-----------|------------------------|-------------------|------------------|-----------------|------------|----------|
| | AIRTURN | | | | | | | | |
| | ENTIRE LINE - Dealer price drops one week prior to promo | | 10% OFF | 10% off Dealer | | X | | 11/28/19 | 12/2/19 |
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| | AVID | | | | | | | | |
| | Software (Excludes academic) | | 15% Off | 7.5% of MAP | | | X | 11/18/19 | 12/2/19 |
| | HDX (Excludes academic) | | 15% Off | 7.5% of MAP | | | X | 11/18/19 | 12/2/19 |
| | HD I/O (Excludes academic and MATRX) | | 15% Off | 7.5% of MAP | | | X | 11/18/19 | 12/2/19 |
| | Software (Excludes academic) | | 15% Off | 7.5% of MAP | | | X | 12/19/19 | 12/31/19 |
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| | BLUE MICROPHONES | | | | | | | | |
| 260513 | Blackout Spark SL | \$199.99 | \$159.99 | | \$120 | X | | 10/1/19 | 12/31/19 |
| 214951 | Spark SL | \$199.99 | \$159.99 | | \$120 | X | | 10/1/19 | 12/31/19 |
| 214949 | Baby Bottle SL | \$399.99 | \$319.99 | | \$240 | X | | 10/1/19 | 12/31/19 |
| 214950 | Bluebird SL | \$299.99 | \$239.99 | | \$180 | X | | 10/1/19 | 12/31/19 |
| 139418 | Yeti Studio | \$149.99 | \$130.00 | | \$97.50 | X | | 11/29/19 | 12/2/19 |
| 287167 | Yeti Blackout Studio | \$149.99 | \$130.00 | | \$97.50 | X | | 11/29/19 | 12/2/19 |
| 214951 | | | | | | | | | |
| 265749 | Spark Compass Bundle | \$299.98 | \$249.99 | | \$187.50 | X | | 11/21/19 | 11/28/19 |
| 288975 | | | | | | | | | |
| 265749 | Ember Compass Bundle | \$199.99 | \$174.99 | | \$131.25 | X | | 11/21/19 | 11/28/19 |
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| | IK MULTIMEDIA | | | | | | | | |
| 291717 | Axe I/O | \$349.99 | \$249.99 | \$40 | | | X | 11/25/19 | 12/2/19 |
| 158578 | iLoud Micro Monitor | \$299.99 | \$199.99 | \$45 | | | X | 11/25/19 | 12/2/19 |
| 279007 | iLoud Micro Monitor (white) | \$299.99 | \$199.99 | \$45 | | | X | 11/25/19 | 12/2/19 |
| 294405 | iLoud MTM | \$349.99 | \$269.99 | \$25 | | | X | 11/25/19 | 12/2/19 |
| 278804 | UNO Synth | \$199.99 | \$149.99 | \$17.50 | | | X | 11/29/19 | 12/2/19 |
| 278805 | UNO Drum | \$249.99 | \$199.99 | \$12.50 | | | X | 11/29/19 | 12/2/19 |
| 294406 | iRig Micro Amp | \$149.99 | \$99.99 | \$22.50 | | | X | 11/29/19 | 12/2/19 |
| 214965 | iRig Keys I/O 49 | \$299.99 | \$229.99 | \$22.50 | | | X | 12/2/19 | 12/31/19 |
| 214966 | iRig Keys I/O 25 | \$199.99 | \$159.99 | \$10 | | | X | 12/2/19 | 12/31/19 |
| 275361 | iRig Stomp I/O | \$299.99 | \$249.99 | \$7.50 | | | X | 12/2/19 | 12/31/19 |
| 286495 | iKlip 3 | \$49.99 | \$39.99 | \$2.50 | | | X | 12/2/19 | 12/31/19 |

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| 286499 | iKlip 3 Video | \$49.99 | \$39.99 | \$2.50 | | | X | 12/2/19 | 12/31/19 |
| 286500 | iKlip 3 Deluxe | \$69.99 | \$59.99 | \$0.50 | | | X | 12/2/19 | 12/31/19 |
| 131249 | iKlip Xpand | \$39.99 | \$29.99 | \$3.50 | | | X | 12/2/19 | 12/31/19 |
| 131250 | iKlip Xpand mini | \$39.99 | \$29.99 | \$3.50 | | | X | 12/2/19 | 12/31/19 |
| 142930 | iRig 2 | \$39.99 | \$29.99 | \$3.50 | | | X | 12/18/19 | 12/25/19 |
| 200639 | iRig HD 2 | \$99.99 | \$79.99 | \$5 | | | X | 12/18/19 | 12/25/19 |
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| | PRE SONUS | | | | | | | | |
| 125069 | Eris E5 | \$124.95 | \$99.95 | | \$74 | X | | 11/1/19 | 12/31/19 |
| 279802 | HD9 | \$79.95 | \$59.95 | | \$35 | X | | 11/25/19 | 12/1/19 |
| 125088 | HD7 | \$59.95 | \$39.95 | | \$25 | X | | 11/25/19 | 12/1/19 |
| 142756 | AudioBox iTwo Studio | \$259.95 | \$199.95 | | \$150 | X | | 11/25/19 | 12/1/19 |
| 211531 | Faderport 8 | \$599.95 | \$449.96 | | \$337 | X | | 11/25/19 | 12/1/19 |
| 293756 | Studio 24c | \$159.95 | \$139.95 | | \$98 | X | | 11/25/19 | 12/31/19 |
| 293757 | Studio 26c | \$209.95 | \$179.95 | | \$126 | X | | 11/25/19 | 12/31/19 |
| 293760 | Studio 68c | \$319.95 | \$279.95 | | \$196 | X | | 11/25/19 | 12/31/19 |
| 293762 | Studio 1810c | \$419.95 | \$369.95 | | \$259 | X | | 11/25/19 | 12/31/19 |
| 293764 | Studio 1824c | \$519.95 | \$459.95 | | \$322 | X | | 11/25/19 | 12/31/19 |
| 288470 | ATOM | \$149.95 | \$99.95 | | \$70 | X | | 12/2/19 | 12/8/19 |
| 288469 | ATOM Producer Lab | \$299.95 | \$249.95 | | \$175 | X | | 12/2/19 | 12/8/19 |
| 257823 | Faderport 16 | \$999.95 | \$699.95 | | \$525 | X | | 12/26/19 | 1/4/20 |
| 281449 | Studio One 4 Professional (Boxed) | \$399.95 | \$299.95 | | \$180 | X | | 9/27/19 | 12/31/19 |
| 281452 | Studio One 4 Professional (DLD) | \$399.95 | \$299.95 | | \$180 | X | | 9/27/19 | 12/31/19 |
| 281454 | Studio One 4 Pro Upgrade from Artist(DLD) | \$299.95 | \$199.95 | | \$120 | X | | 9/27/19 | 12/31/19 |
| 281453 | Studio One 4 Pro Upgrade from Pro (DLD) | \$149.95 | \$99.95 | | \$60 | X | | 9/27/19 | 12/31/19 |
| 281450 | Studio One 4 Pro Upgrade from Pro (Boxed) | \$149.95 | \$99.95 | | \$60 | X | | 9/27/19 | 12/31/19 |
| 281456 | Studio One 4 Pro Crossgrade from DAW (DLD) | \$299.95 | \$199.95 | | \$120 | X | | 9/27/19 | 12/31/19 |
| 281449 | Studio One 4 Professional (Boxed) | \$399.95 | \$199.98 | | \$130 | X | | 11/25/19 | 12/1/19 |
| 281452 | Studio One 4 Professional (DLD) | \$399.95 | \$199.98 | | \$130 | X | | 11/25/19 | 12/1/19 |
| 281448 | Studio One 4 Artist (Boxed) | \$99.95 | \$49.98 | | \$32 | X | | 11/25/19 | 12/1/19 |
| 281451 | Studio One 4 Artist (DLD) | \$99.95 | \$49.98 | | \$32 | X | | 11/25/19 | 12/1/19 |
| 281453 | Studio One 4 Pro Upgrade From Pro (DLD) | \$149.95 | \$74.98 | | \$49 | X | | 11/25/19 | 12/1/19 |
| 281450 | Studio One 4 Pro Upgrade from Pro (Boxed) | \$149.95 | \$74.98 | | \$49 | X | | 11/25/19 | 12/1/19 |
| 281454 | Studio One 4 Pro Upgrade from Artist(DLD) | \$299.95 | \$149.98 | | \$97 | X | | 11/25/19 | 12/1/19 |

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| 281455 | Studio One 4 Artist Upgrade From Artist (DLD) | \$49.95 | \$24.98 | | \$16 | X | | 11/25/19 | 12/1/19 |
| 198598 | Notion 6 (Boxed) | \$149.95 | \$74.98 | | \$49 | X | | 11/25/19 | 12/1/19 |
| 198599 | Notion 6 (DLD) | \$149.95 | \$74.98 | | \$49 | X | | 11/25/19 | 12/1/19 |
| 200535 | Notion 6 Upgrade from Notion 3, 4, or 5 (DLD) | \$49.00 | \$24.98 | | \$16 | X | | 11/25/19 | 12/1/19 |
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| | REASON STUDIOS (Propellerhead) | | | | | | | | |
| 322841 | Reason 11 (boxed) | \$399 | \$299 | 25% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
| 322852 | Reason 11 DLD | \$399 | \$299 | 25% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
| 322843 | Reason 11 Upgrade from Lite (boxed) | \$299 | \$199 | 33% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
| 322854 | Reason 11 Upgrade from Lite DLD | \$299 | \$199 | 33% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
| 322842 | Reason 11 Suite (boxed) | \$599 | \$499 | 17% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
| 322853 | Reason 11 Suite DLD | \$599 | \$499 | 17% off Dealer Cost | | | X | 11/2/19 | 12/2/19 |
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| | SAMSON | | | | | | | | |
| 298828 | Resound VX8.1 | \$799.99 | \$729.99 | \$35 | | X | | 11/15/19 | 12/31/19 |
| 269819 | XP300 | \$399.99 | \$369.99 | \$20 | | X | | 11/15/19 | 12/31/19 |
| 276227 | XP108w Ch 7 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 276228 | XP108w Ch 8 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 276229 | XP108w Ch 11 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 285001 | XP108w Ch 17 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 285002 | XP108w Ch 24 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 288169 | XP108w Ch 6 | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140624 | C01UPRO | \$89.99 | \$79.99 | \$5 | | X | | 11/15/19 | 12/31/19 |
| 242599 | Q8X | \$99.99 | \$89.99 | \$5 | | X | | 11/15/19 | 12/31/19 |
| 242598 | Q7X | \$69.99 | \$59.99 | \$5 | | X | | 11/15/19 | 12/31/19 |
| 211508 | DK707 | \$299.99 | \$249.99 | \$25 | | X | | 11/15/19 | 12/31/19 |
| 140103 | MXP124FX | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 140105 | MXP144FX | \$299.99 | \$249.99 | \$25 | | X | | 11/15/19 | 12/31/19 |
| 293975 | RL112A | \$279.99 | \$249.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 293976 | RL115A | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 269355 | MediaOne M50 | \$119.99 | \$99.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 140055 | SR850 | \$49.99 | \$39.99 | \$5 | | X | | 11/15/19 | 12/31/19 |
| 214870 | QH4 | \$79.99 | \$69.99 | \$5 | | X | | 11/15/19 | 12/31/19 |

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| 260543 | Stage 212 | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 287395 | Stage 412 | \$249.99 | \$219.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 325381 | Concert 88X Inst - D | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325382 | Concert 88X HH - D | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325384 | Concert 88X Lavalier - D | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325385 | Concert 88X Headset - D | \$179.99 | \$179.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325387 | Concert 88X Earset - D | \$199.00 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325388 | Concert 88X Inst - K | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325390 | Concert 88X HH K | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325392 | Concert 88X Lavalier K | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325398 | Concert 88X Headset K | \$179.99 | \$159.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 325399 | Concert 88X Earset K | \$199.00 | \$179.99 | \$10 | | X | | 11/15/19 | 12/31/19 |
| 140659 | Concert 288 HH - H | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140660 | Concert 288 HH - I | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140661 | Concert 288 All-In-One - H | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140662 | Concert 288 All-In-One - I | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140663 | Concert 288 Pres - H | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 140664 | Concert 288 - Pres - I | \$329.99 | \$299.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 156718 | Concert 99 Gtr - D | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 156719 | Concert 99 HH - D | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 156720 | Concert 99 Lav - D | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 156721 | Concert 99 Earset - D | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 254964 | Concert 99 Gtr - K | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 254965 | Concert 99 HH - K | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 254966 | Concert 99 Pres - K | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 254967 | Concert 99 Head - K | \$299.99 | \$269.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 293977 | Airline 99m Head - D | \$349.99 | \$319.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 293978 | Airline 99m Head - K | \$349.99 | \$319.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 293979 | Airline 99m Fit - D | \$349.99 | \$319.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
| 293980 | Airline 99m Fit - K | \$349.99 | \$319.99 | \$15 | | X | | 11/15/19 | 12/31/19 |
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| | STEINBERG | | | | | | | | |
| 143026 | UR12 | \$109.99 | \$59.99 | \$29 | | | X | 11/29/19 | 12/7/19 |
| 156085 | UR22 MKII | \$164.99 | \$149.99 | \$29 | | | X | 11/29/19 | 12/7/19 |

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|--------|--------------------------|------------|------------|-------|--|---|---|----------|----------|
| 279832 | UR-RT2 | \$349.99 | \$299.99 | \$30 | | | X | 11/29/19 | 12/7/19 |
| 279833 | UR-RT4 | \$599.99 | \$549.99 | \$30 | | | X | 11/29/19 | 12/7/19 |
| | | | | | | | | | |
| | WARM AUDIO | | | | | | | | |
| 323651 | TB12-500 Mic Preamp | \$549.00 | \$449.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323652 | WA12 500 MKII | \$419.00 | \$319.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323634 | WA-14 Mic | \$499.00 | \$399.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323644 | WA73 Mic Pre | \$599.00 | \$499.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323655 | EQP-WA Tube EQ | \$699.00 | \$599.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323645 | WA73-EQ Mic Pre | \$799.00 | \$699.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323636 | WA-47 Tube Mic | \$899.00 | \$799.00 | \$65 | | X | | 11/1/19 | 12/31/19 |
| 323646 | WA273 2 Channel Mic Pre | \$999.00 | \$849.00 | \$100 | | X | | 11/1/19 | 12/31/19 |
| 323648 | WA-412 4 Channel Mic Pre | \$1,199.00 | \$1,049.00 | \$100 | | X | | 11/1/19 | 12/31/19 |
| 323647 | WA273 2 Ch Mic Pre W/EQ | \$1,499.00 | \$1,349.00 | \$100 | | X | | 11/1/19 | 12/31/19 |
| 323639 | WA-87B Mic | \$599.00 | \$449.00 | \$100 | | X | | 11/1/19 | 12/31/19 |