

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
<b>Acoustica</b>									
329008	AC-90PRO-RE	Mixcraft 9 Pro Studio (download)	\$ 149.00	\$ 99.00	\$ 104	\$ 69.00	NA	11/26/20	11/30/20
329008	AC-90PRO-RE	Mixcraft 9 Pro Studio (download)	\$ 149.00	\$ 99.00	\$ 104	\$ 69.00	NA	12/18/20	1/3/21
329011	AC-90REC-RE	Mixcraft 9 Recording Studio (download)	\$ 75.00	\$ 49.00	\$ 52	\$ 34.00	NA	12/18/20	1/3/21
<b>Avid</b>									
279294	9938-30115-00	Media Composer 1-Year Subscription NEW	\$ 229.00	\$ 183.20	\$ 172	\$ 137.00	NA	11/23/20	11/29/20
279299	9938-30116-00	Media Composer   Ultimate 1-Year Subscription NEW	\$ 499.99	\$ 399.99	\$ 375	\$ 300.00	NA	11/23/20	11/29/20
361368	9938-30054-00	Media Composer   PhraseFind 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
361369	9938-30057-00	Media Composer   ScriptSync 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
361370	9938-30059-00	Media Composer   Symphony 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
279311	9938-30117-00	Media Composer   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/23/20	11/29/20
361371	9938-30887-00	Media Composer 1-Year Subscription RENEWAL (Pre-July 1, 2019)	\$ 199.00	\$ 199.00	\$ 148	\$ 149.00	NA	11/23/20	11/29/20
279298	9938-30055-00	Media Composer 1-Year Subscription RENEWAL	\$ 229.00	\$ 183.20	\$ 172	\$ 137.00	NA	11/23/20	11/29/20
279300	9938-30069-00	Media Composer   Ultimate 1-Year Subscription RENEWAL	\$ 499.99	\$ 399.99	\$ 375	\$ 300.00	NA	11/23/20	11/29/20
361372	9938-30053-00	Media Composer   PhraseFind 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
361373	9938-30056-00	Media Composer   ScriptSync 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
361374	9938-30058-00	Media Composer   Symphony 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
379312	9938-30070-00	Media Composer   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/23/20	11/29/20
215491	9938-30001-50	Pro Tools Subscription 1-Year Subscription NEW	\$ 299.00	\$ 239.20	\$ 224	\$ 179.00	NA	11/23/20	11/29/20
215492	9938-30001-60	Pro Tools Subscription 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/23/20	11/29/20
211527	9938-30123-00	Pro Tools   Ultimate 1-Year Subscription License NEW	\$ 799.00	\$ 639.20	\$ 599	\$ 479.00	NA	11/23/20	11/29/20
350368	9938-31000-00	Pro Tools   Ultimate 1-Year Subscription NEW - EDU	\$ 299.00	\$ 239.20	\$ 239	\$ 179.00	NA	11/23/20	11/29/20
301774	9938-30860-00	Pro Tools 2-Year Perpetual Crossgrade to Annual Subscription	\$ 198.00	\$ 158.40	\$ 148	\$ 119.00	NA	11/23/20	11/29/20
278856	9938-30011-50	Sibelius   Ultimate 1-Year Subscription NEW	\$ 199.00	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
278857	9938-30112-00	Sibelius   Ultimate 1-Year Subscription RENEWAL	\$ 199.00	\$ 159.20	\$ 149	\$ 119.00	NA	11/23/20	11/29/20
278859	9938-30011-60	Sibelius   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/23/20	11/29/20
278860	9938-30113-00	Sibelius   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/23/20	11/29/20
218520	9938-30098-00	Sibelius 1-Year Subscription NEW	\$ 99.00	\$ 79.20	\$ 74	\$ 59.00	NA	11/23/20	11/29/20
350379	9938-30132-00	Sibelius 1-Year Subscription RENEWAL	\$ 99.00	\$ 79.20	\$ 74	\$ 59.00	NA	11/23/20	11/29/20
301779	9938-30889-00	Sibelius   Ultimate 2-Year Perpetual CROSSGRADE	\$ 158.00	\$ 126.40	\$ 118	\$ 95.00	NA	11/23/20	11/29/20
279294	9938-30115-00	Media Composer 1-Year Subscription NEW	\$ 229.00	\$ 183.20	\$ 172	\$ 137.00	NA	11/30/20	12/7/20
279299	9938-30116-00	Media Composer   Ultimate 1-Year Subscription NEW	\$ 499.99	\$ 399.99	\$ 375	\$ 300.00	NA	11/30/20	12/7/20
361368	9938-30054-00	Media Composer   PhraseFind 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
361369	9938-30057-00	Media Composer   ScriptSync 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
361370	9938-30059-00	Media Composer   Symphony 1-Year Subscription NEW	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
279311	9938-30117-00	Media Composer   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/30/20	12/7/20
361371	9938-30887-00	Media Composer 1-Year Subscription RENEWAL (Pre-July 1, 2019)	\$ 199.00	\$ 199.00	\$ 148	\$ 149.00	NA	11/30/20	12/7/20
279298	9938-30055-00	Media Composer 1-Year Subscription RENEWAL	\$ 229.00	\$ 183.20	\$ 172	\$ 137.00	NA	11/30/20	12/7/20
279300	9938-30069-00	Media Composer   Ultimate 1-Year Subscription RENEWAL	\$ 499.99	\$ 399.99	\$ 375	\$ 300.00	NA	11/30/20	12/7/20
361372	9938-30053-00	Media Composer   PhraseFind 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
361373	9938-30056-00	Media Composer   ScriptSync 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
361374	9938-30058-00	Media Composer   Symphony 1-Year Subscription RENEWAL	\$ 199.99	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
379312	9938-30070-00	Media Composer   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/30/20	12/7/20
215491	9938-30001-50	Pro Tools Subscription 1-Year Subscription NEW	\$ 299.00	\$ 239.20	\$ 224	\$ 179.00	NA	11/30/20	12/7/20
215492	9938-30001-60	Pro Tools Subscription 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/30/20	12/7/20
211527	9938-30123-00	Pro Tools   Ultimate 1-Year Subscription License NEW	\$ 799.00	\$ 639.20	\$ 599	\$ 479.00	NA	11/30/20	12/7/20
350368	9938-31000-00	Pro Tools   Ultimate 1-Year Subscription NEW - EDU	\$ 299.00	\$ 239.20	\$ 239	\$ 179.00	NA	11/30/20	12/7/20
301774	9938-30860-00	Pro Tools 2-Year Perpetual Crossgrade to Annual Subscription	\$ 198.00	\$ 158.40	\$ 148	\$ 119.00	NA	11/30/20	12/7/20
278856	9938-30011-50	Sibelius   Ultimate 1-Year Subscription NEW	\$ 199.00	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
278857	9938-30112-00	Sibelius   Ultimate 1-Year Subscription RENEWAL	\$ 199.00	\$ 159.20	\$ 149	\$ 119.00	NA	11/30/20	12/7/20
278859	9938-30011-60	Sibelius   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/30/20	12/7/20
278860	9938-30113-00	Sibelius   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 79.20	\$ 79	\$ 59.00	NA	11/30/20	12/7/20
218520	9938-30098-00	Sibelius 1-Year Subscription NEW	\$ 99.00	\$ 79.20	\$ 74	\$ 59.00	NA	11/30/20	12/7/20
350379	9938-30132-00	Sibelius 1-Year Subscription RENEWAL	\$ 99.00	\$ 79.20	\$ 74	\$ 59.00	NA	11/30/20	12/7/20
301779	9938-30889-00	Sibelius   Ultimate 2-Year Perpetual Subscription CROSSGRADE	\$ 158.00	\$ 126.40	\$ 118	\$ 95.00	NA	11/30/20	12/7/20
279294	9938-30115-00	Media Composer 1-Year Subscription NEW	\$ 229.00	\$ 194.65	\$ 172	\$ 146.00	NA	12/24/20	12/31/20
279299	9938-30116-00	Media Composer   Ultimate 1-Year Subscription NEW	\$ 499.99	\$ 424.99	\$ 375	\$ 319.00	NA	12/24/20	12/31/20
361368	9938-30054-00	Media Composer   PhraseFind 1-Year Subscription NEW	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
361369	9938-30057-00	Media Composer   ScriptSync 1-Year Subscription NEW	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
361370	9938-30059-00	Media Composer   Symphony 1-Year Subscription NEW	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
279311	9938-30117-00	Media Composer   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 84.15	\$ 79	\$ 63.00	NA	12/24/20	12/31/20
361371	9938-30887-00	Media Composer 1-Year Subscription RENEWAL (Pre-July 1, 2019)	\$ 199.00	\$ 169.15	\$ 148	\$ 127.00	NA	12/24/20	12/31/20
279298	9938-30055-00	Media Composer 1-Year Subscription RENEWAL	\$ 229.00	\$ 194.65	\$ 172	\$ 146.00	NA	12/24/20	12/31/20
279300	9938-30069-00	Media Composer   Ultimate 1-Year Subscription RENEWAL	\$ 499.99	\$ 424.99	\$ 375	\$ 319.00	NA	12/24/20	12/31/20
361372	9938-30053-00	Media Composer   PhraseFind 1-Year Subscription RENEWAL	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
361373	9938-30056-00	Media Composer   ScriptSync 1-Year Subscription RENEWAL	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
361374	9938-30058-00	Media Composer   Symphony 1-Year Subscription RENEWAL	\$ 199.99	\$ 169.99	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
379312	9938-30070-00	Media Composer   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 84.15	\$ 79	\$ 63.00	NA	12/24/20	12/31/20

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
215491	9938-30001-50	Pro Tools Subscription 1-Year Subscription NEW	\$ 299.00	\$ 254.15	\$ 224	\$ 191.00	NA	12/24/20	12/31/20
215492	9938-30001-60	Pro Tools Subscription 1-Year Subscription NEW - EDU	\$ 99.00	\$ 84.15	\$ 79	\$ 63.00	NA	12/24/20	12/31/20
211527	9938-30123-00	Pro Tools   Ultimate 1-Year Subscription License NEW	\$ 799.00	\$ 679.15	\$ 599	\$ 509.00	NA	12/24/20	12/31/20
350368	9938-31000-00	Pro Tools   Ultimate 1-Year Subscription NEW - EDU	\$ 299.00	\$ 254.15	\$ 239	\$ 191.00	NA	12/24/20	12/31/20
301774	9938-30860-00	Pro Tools 2-Year Perpetual Crossgrade to Annual Subscription	\$ 198.00	\$ 168.30	\$ 148	\$ 126.00	NA	12/24/20	12/31/20
278856	9938-30011-50	Sibelius   Ultimate 1-Year Subscription NEW	\$ 199.00	\$ 169.15	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
278857	9938-30112-00	Sibelius   Ultimate 1-Year Subscription RENEWAL	\$ 199.00	\$ 169.15	\$ 149	\$ 127.00	NA	12/24/20	12/31/20
278859	9938-30011-60	Sibelius   Ultimate 1-Year Subscription NEW - EDU	\$ 99.00	\$ 84.15	\$ 79	\$ 63.00	NA	12/24/20	12/31/20
278860	9938-30113-00	Sibelius   Ultimate 1-Year Subscription RENEWAL - EDU	\$ 99.00	\$ 84.15	\$ 79	\$ 63.00	NA	12/24/20	12/31/20
218520	9938-30098-00	Sibelius 1-Year Subscription NEW	\$ 99.00	\$ 84.15	\$ 74	\$ 63.00	NA	12/24/20	12/31/20
350379	9938-30132-00	Sibelius 1-Year Subscription RENEWAL	\$ 99.00	\$ 84.15	\$ 74	\$ 63.00	NA	12/24/20	12/31/20
301779	9938-30889-00	Sibelius   Ultimate 2-Year Perpetual CROSSGRADE	\$ 158.00	\$ 134.30	\$ 118	\$ 101.00	NA	12/24/20	12/31/20
<b>Flight</b>									
3715000	DUBS	DUBS Electro-Acoustic Bass Ukulele	\$ 299.99	\$ 299.99	\$ 165	\$ 119	NA	11/1/20	11/30/20
3715004	DUC325SP/ZEB	DUC325 SP/ZEB Concert Ukulele	\$ 119.99	\$ 119.99	\$ 66	\$ 49	NA	11/1/20	11/30/20
3715051	NUS310	NUS310 Soprano Ukulele	\$ 69.99	\$ 69.99	\$ 38	\$ 30	NA	11/1/20	11/30/20
322765	NUS380 CORAL	NUS380 Coral Soprano Ukulele	\$ 79.99	\$ 79.99	\$ 44	\$ 28	NA	11/1/20	11/30/20
<b>IK Multimedia</b>									
158578	IPILOUDMMIN	iLoud Micro Monitor	\$ 299.99	\$ 199.99	\$ 195	\$ 195	\$ 50	11/23/20	11/30/20
279007	IPILOUDMMWIN	iLoud Micro Monitor (white)	\$ 299.99	\$ 199.99	\$ 195	\$ 195	\$ 50	11/23/20	11/30/20
345996	CBMICLAVGPHC	iRig Video Creator Bundle	\$ 99.99	\$ 69.99	\$ 70	\$ 70	\$ 15	11/23/20	11/30/20
345997	CBMICH2GPHC	iRig Video Creator HD Bundle	\$ 199.99	\$ 149.99	\$ 139	\$ 139	\$ 25	11/23/20	11/30/20
346001	CBMICVIDEGPH	iRig Mic Video Bundle	\$ 169.99	\$ 129.99	\$ 119	\$ 119	\$ 20	11/23/20	11/30/20
278804	IPUNOSYNTHIN	UNO Synth	\$ 199.99	\$ 99.99	\$ 142	\$ 142	\$ 50	11/23/20	11/30/20
278805	IPUNODRUMIN	UNO Drum	\$ 249.99	\$ 129.99	\$ 177	\$ 177	\$ 60	11/23/20	11/30/20
294405	IPILOUDMTMIN	iLoud MTM (black)	\$ 349.99	\$ 279.99	\$ 262	\$ 262	\$ 35	11/30/20	12/7/20
345953	IPILOUDMTMW	iLoud MTM (white)	\$ 349.99	\$ 279.99	\$ 262	\$ 262	\$ 35	11/30/20	12/7/20
294406	IRIGMICROAMP	iRig Micro Amp	\$ 149.99	\$ 129.99	\$ 112	\$ 112	\$ 10	12/7/20	1/4/20
275361	IPIRIGSTOMPI	iRig Stomp I/O	\$ 299.99	\$ 249.99	\$ 195	\$ 195	\$ 25	12/7/20	1/4/20
278804	IPUNOSYNTHIN	UNO Synth	\$ 199.99	\$ 149.99	\$ 142	\$ 142	\$ 25	12/7/20	1/4/20
278805	IPUNODRUMIN	UNO Drum	\$ 249.99	\$ 179.99	\$ 177	\$ 177	\$ 35	12/7/20	1/4/20
323144	IPIRIGKEYS2I	iRig Keys 2	\$ 129.99	\$ 99.99	\$ 94	\$ 94	\$ 15	12/7/20	1/4/20
323145	IPIRIGKEYS2P	iRig Keys 2 Pro	\$ 149.99	\$ 129.99	\$ 108	\$ 108	\$ 10	12/7/20	1/4/20

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
<b>iZotope</b>									
362007	10-MMBNP	Mix & Master Bundle Plus	\$ 499	\$ 299	\$ 374	\$ 224	NA	11/17/20	12/8/20
323096	10-OZ9STD	Ozone 9 Standard	\$ 249	\$ 99	\$ 187	\$ 74	NA	11/17/20	12/8/20
300052	10-NT3STD	Neutron 3 Standard	\$ 249	\$ 99	\$ 187	\$ 74	NA	11/17/20	12/8/20
360068	NVRB_XGANY	Neoverb: Crossgrade from any paid iZotope Product	\$ 199	\$ 99	\$ 149	\$ 74	NA	11/17/20	12/8/20
360106	10-TBBP	Tonal Balance Bundle	\$ 699	\$ 349	\$ 524	\$ 262	NA	11/17/20	12/8/20
323105	TBBP_XGANY	Tonal Balance Bundle: Crossgrade from any paid iZotope Product	\$ 699	\$ 199	\$ 524	\$ 149	NA	11/17/20	12/8/20
362009	TBBP_UP_ONSA	Tonal Balance Bundle: Upgrade from Ozone/Neutron Std or Adv	\$ 699	\$ 149	\$ 524	\$ 112	NA	11/17/20	12/8/20
323081	10-OZ9ADV	Ozone 9 Advanced	\$ 499	\$ 249	\$ 374	\$ 187	NA	11/17/20	12/8/20
323091	OZ9ADV_XGANY	Ozone 9 Advanced: Crossgrade from any paid iZotope Product	\$ 499	\$ 149	\$ 374	\$ 112	NA	11/17/20	12/8/20
323083	70-OZ9ADV_UPA	Ozone 9 Advanced: Upgrade from Ozone 5-8 Advanced	\$ 199	\$ 99	\$ 149	\$ 74	NA	11/17/20	12/8/20
323085	70-OZ9ADV_UPS	Ozone 9 Advanced: Upgrade from Ozone 5-8 Standard	\$ 249	\$ 124	\$ 187	\$ 93	NA	11/17/20	12/8/20
323088	OZ9ADV_UPO9S	Ozone 9 Advanced: Upgrade from Ozone 9 Standard	\$ 249	\$ 124	\$ 187	\$ 93	NA	11/17/20	12/8/20
323090	OZ9ADV_UPEL	Ozone 9 Advanced: Upgrade from Ozone Elements (v7-9)	\$ 370	\$ 149	\$ 278	\$ 112	NA	11/17/20	12/8/20
300046	10-NT3ADV	Neutron 3 Advanced	\$ 399	\$ 199	\$ 299	\$ 149	NA	11/17/20	12/8/20
300050	NT3ADV_XGANY	Neutron 3 Advanced: Crossgrade from any paid iZotope Product	\$ 399	\$ 149	\$ 299	\$ 112	NA	11/17/20	12/8/20
300047	70-NT3A_UPNTA	Neutron 3 Advanced: Upgrade from Neutron 1-2 Advanced	\$ 199	\$ 99	\$ 149	\$ 74	NA	11/17/20	12/8/20
300048	70-NT3A_UPNTS	Neutron 3 Advanced: Upgrade from Neutron 1-3 Standard	\$ 249	\$ 124	\$ 187	\$ 93	NA	11/17/20	12/8/20
300049	70-NT3A_UPNTE	Neutron 3 Advanced: Upgrade from Neutron Elements	\$ 399	\$ 149	\$ 299	\$ 112	NA	11/17/20	12/8/20
362010	NT3STD_UPVINYL	Neutron 3 Standard: Upgrade from Vinyl	\$ 249	\$ 49	\$ 187	\$ 37	NA	11/26/20	11/30/20
284451	10-BT	BreakTweaker	\$ 249	\$ 9.99	\$ 187	\$ 7.50	NA	11/30/20	12/8/20
284458	10-IRIS2	Iris 2	\$ 149	\$ 9.99	\$ 112	\$ 7.50	NA	11/30/20	12/8/20
359414	10-RX8ADV	RX 8 Advanced	\$ 1,199	\$ 999	\$ 899	\$ 749	NA	11/30/20	12/8/20
359426	RX8ADV_UPRXEL	RX 8 Advanced: Upgrade from RX Elements or RX Plug-in Pack	\$ 1,070	\$ 799	\$ 803	\$ 599	NA	11/30/20	12/8/20
359427	70-RX8ADV_UPS	RX 8 Advanced: Upgrade from RX 1-8 Standard	\$ 799	\$ 499	\$ 599	\$ 374	NA	11/30/20	12/8/20
359429	70-RX8ADV_UPA	RX 8 Advanced: Upgrade from RX Post Production Suite 1-3 or RX 1-7	\$ 399	\$ 299	\$ 299	\$ 224	NA	11/30/20	12/8/20
359413	10-RX8STD	RX 8 Standard	\$ 399	\$ 299	\$ 299	\$ 224	NA	11/30/20	12/8/20
359438	RX8STD_XGANY	RX 8 Standard: Crossgrade from any paid iZotope product	\$ 399	\$ 199	\$ 299	\$ 149	NA	11/30/20	12/8/20
359424	RX8S_UPRXEL	RX 8 Standard: Crossgrade from RX Elements/Plug-in Pack	\$ 269	\$ 199	\$ 202	\$ 149	NA	11/30/20	12/8/20
359425	70-RX8S_UPS	RX 8 Standard: Upgrade from RX Standard, RX Advanced, or PPS	\$ 199	\$ 149	\$ 149	\$ 112	NA	11/30/20	12/8/20
359415	10-PPS5	RX Post Production Suite 5	\$ 1,999	\$ 1,499	\$ 1,499	\$ 1,124	NA	11/30/20	12/8/20
359432	70-PPS5_UPRXE	RX Post Production Suite 5: Upgrade from RX Elements or RX Plug-in	\$ 1,870	\$ 1,399	\$ 1,403	\$ 1,049	NA	11/30/20	12/8/20
359433	70-PPS5_UPRXS	RX Post Production Suite 5: Upgrade from any version of RX Standard	\$ 1,599	\$ 1,199	\$ 1,199	\$ 899	NA	11/30/20	12/8/20

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
359434	70-PPS5_UPRXA	RX Post Production Suite 5: Upgrade from RX Advanced	\$ 799	\$ 499	\$ 599	\$ 374	NA	11/30/20	12/8/20
359435	PPS5_UPPPS2	RX Post Production Suite 5: RX Post Production Suite 1-2 Upgrade	\$ 499	\$ 399	\$ 374	\$ 299	NA	11/30/20	12/8/20
359436	PPS5_UPPPS3	RX Post Production Suite 5: RX Post Production Suite 3 Upgrade	\$ 499	\$ 399	\$ 374	\$ 299	NA	11/30/20	12/8/20
359437	PPS5_UPPPS4	RX Post Production Suite 5: RX Post Production Suite 4 Upgrade	\$ 499	\$ 299	\$ 374	\$ 224	NA	11/30/20	12/8/20
288166	10-NC3E	Nectar Elements	\$ 129	\$ 29	\$ 97	\$ 22	NA	12/10/20	1/7/21
300060	10-NT3E	Neutron Elements	\$ 129	\$ 29	\$ 97	\$ 22	NA	12/10/20	1/7/21
323101	10-OZ9EL	Ozone Elements	\$ 129	\$ 29	\$ 97	\$ 22	NA	12/10/20	1/7/21
359412	10-RX8EL	RX Elements	\$ 129	\$ 29	\$ 97	\$ 22	NA	12/10/20	1/7/21
359413	10-RX8STD	RX 8 Standard	\$ 399	\$ 349	\$ 299	\$ 262	NA	12/10/20	1/7/21
362006	20-HLDYBN20	iZotope Holiday Bundle	\$ 895	\$ 49	\$ 671	\$ 37	NA	12/10/20	1/7/21
359468	10-ALLIZO_2020	iZotope Everything Bundle	\$ 2,499	\$ 1,499	\$ 1,874	\$ 1,124	NA	12/10/20	1/7/21
350988	10-STE2	Stutter Edit 2	\$ 199	\$ 179	\$ 149	\$ 134	NA	12/10/20	1/7/21
350993	20-STE2_XGANY	Stutter Edit 2: Crossgrade from any paid iZotope Product	\$ 199	\$ 149	\$ 149	\$ 112	NA	12/10/20	1/7/21
350995	70-STE2_UPSTE	Stutter Edit 2 upgrade from Stutter Edit or Creative Suite 1	\$ 99	\$ 74	\$ 74	\$ 56	NA	12/10/20	1/7/21
360063	10-NVRB	Neoverb	\$ 249	\$ 199	\$ 187	\$ 149	NA	12/10/20	1/7/21
360068	NVRB_XGANY	Neoverb: crossgrade from any paid iZotope product	\$ 199	\$ 149	\$ 149	\$ 112	NA	12/10/20	1/7/21
360069	NVRB_UPMPS	Neoverb: crossgrade from MPS 1-3 or MPB 1-2	\$ 149	\$ 112	\$ 112	\$ 84	NA	12/10/20	1/7/21
360064	10-NC3P	Nectar 3 Plus	\$ 249	\$ 199	\$ 187	\$ 149	NA	12/10/20	1/7/21
360086	NC3P_UPNC3	Nectar 3 Plus: upgrade from Nectar 3 Standard	\$ 79	\$ 59	\$ 59	\$ 44	NA	12/10/20	1/7/21
360087	NC3P_UPANYNC	Nectar 3 Plus: upgrade from Nectar (including Elements)	\$ 149	\$ 112	\$ 112	\$ 84	NA	12/10/20	1/7/21
359414	10-RX8ADV	RX 8 Advanced	\$ 1,199	\$ 1,099	\$ 899	\$ 824	NA	12/10/20	1/7/21
359426	RX8ADV_UPRXEL	RX 8 Advanced upgrade from RX Elements or RX Plug-in Pack	\$ 1,070	\$ 803	\$ 803	\$ 602	NA	12/10/20	1/7/21
359429	70-RX8ADV_UPA	RX 8 Advanced upgrade from RX Post Production Suite 1-3 or RX 1-7	\$ 399	\$ 299	\$ 299	\$ 224	NA	12/10/20	1/7/21
359427	70-RX8ADV_UPS	RX 8 Advanced upgrade from RX 1-8 Standard	\$ 799	\$ 599	\$ 599	\$ 449	NA	12/10/20	1/7/21
334489	70-NT3A_XGMPS2PPS3	Neutron 3 Advanced: Upgrade from Music Production Suite 2 or RX Post Production Suite 3	\$ 199	\$ 149	\$ 149	\$ 112	NA	12/10/20	1/7/21
300047	70-NT3A_UPNTA	Neutron 3 Advanced: Upgrade from Neutron 1-2 Advanced	\$ 199	\$ 149	\$ 149	\$ 112	NA	12/10/20	1/7/21
300048	70-NT3A_UPNTS	Neutron 3 Advanced: Upgrade from Neutron 1-3 Standard	\$ 249	\$ 187	\$ 187	\$ 140	NA	12/10/20	1/7/21
300049	70-NT3A_UPNTE	Neutron 3 Advanced: Upgrade from Neutron Elements	\$ 399	\$ 299	\$ 299	\$ 224	NA	12/10/20	1/7/21
323083	70-OZ9ADV_UPA	Ozone 9 Advanced: upgrade from Ozone 5-8 Advanced	\$ 199	\$ 149	\$ 149	\$ 112	NA	12/10/20	1/7/21
323085	70-OZ9ADV_UPS	Ozone 9 Advanced: upgrade from Ozone 5-8 Standard	\$ 249	\$ 187	\$ 187	\$ 140	NA	12/10/20	1/7/21
323088	OZ9ADV_UPO9S	Ozone 9 Advanced: upgrade from Ozone 9 Standard	\$ 249	\$ 187	\$ 187	\$ 140	NA	12/10/20	1/7/21
323090	OZ9ADV_UPEL	Ozone 9 Advanced: upgrade from Ozone Elements (v7-9)	\$ 370	\$ 278	\$ 278	\$ 209	NA	12/10/20	1/7/21

2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
362008	MMBNP_XGANY	Mix & Master Bundle Plus: Crossgrade from any Paid iZotope Product	\$ 499	\$ 299	\$ 374	\$ 224	NA	12/10/20	1/7/21
295974	10-STRVB_BNDL	Exponential Audio Stereo Reverb Bundle	\$ 399	\$ 299	\$ 299	\$ 224	NA	12/10/20	1/7/21
295978	20-STRVB_BNDL_UPANYIZO	Exponential Audio: Stereo Reverb Bundle - Loyalty crossgrade from any iZotope product (paid)	\$ 399	\$ 199	\$ 299	\$ 149	NA	12/10/20	1/7/21
360106	10-TBBP	Tonal Balance Bundle	\$ 699	\$ 349	\$ 524	\$ 262	NA	12/10/20	1/7/21
323105	20-TBBP_XGANY	Tonal Balance Bundle: Crossgrade from any paid iZotope Product	\$ 699	\$ 349	\$ 524	\$ 262	NA	12/10/20	1/7/21
360066	10-MPS4	Music Production Suite 4	\$ 999	\$ 749	\$ 749	\$ 562	NA	12/10/20	1/7/21
360102	MPS4_UP_MPS3	Music Production Suite 4: upgrade from Music Production Suite 3	\$ 299	\$ 224	\$ 224	\$ 168	NA	12/10/20	1/7/21
360104	MPS4_UP_ADV	Music Production Suite 4: upgrade from any Advanced product	\$ 399	\$ 299	\$ 299	\$ 224	NA	12/10/20	1/7/21
360105	MPS4_XGANY	Music Production Suite 4: crossgrade from any paid iZotope product	\$ 799	\$ 599	\$ 599	\$ 449	NA	12/10/20	1/7/21
359435	PPS5_UPPPS2	RX Post Production Suite 5: RX Post Production Suite 1-2 Upgrade	\$ 499	\$ 399	\$ 374	\$ 299	NA	12/10/20	1/7/21
359436	PPS5_UPPPS3	RX Post Production Suite 5: Upgrade from RX Post Production Suite 3	\$ 499	\$ 399	\$ 374	\$ 299	NA	12/10/20	1/7/21
359434	70-PPS5_UPRXA	RX Post Production Suite 5 upgrade from any version of RX Advanced	\$ 799	\$ 599	\$ 599	\$ 449	NA	12/10/20	1/7/21
359433	70-PPS5_UPRXS	RX Post Production Suite 5 upgrade from any version of RX Standard	\$ 1,599	\$ 1,199	\$ 1,199	\$ 899	NA	12/10/20	1/7/21
359432	70-PPS5_UPRXE	RX Post Production Suite 5: Upgrade from RX Elements or RX Plug-in	\$ 1,870	\$ 1,400	\$ 1,403	\$ 1,050	NA	12/10/20	1/7/21
<b>Line 6</b>									
277162	99-010-7005	Powercab 112	\$ 599.99	\$ 449.99	\$ 449	\$ 374	NA	11/27/20	12/31/20
277163	99-010-7105	Powercab 112 Plus	\$ 799.99	\$ 649.99	\$ 599	\$ 524	NA	11/27/20	12/31/20
300431	990107205	Powercab 212 Plus	\$1,399.99	\$1,149.99	\$ 1,049	\$ 924	NA	11/27/20	12/31/20
290088	991280305	Relay G10S	\$ 249.99	\$ 199.99	\$ 187	\$ 162	NA	11/27/20	12/31/20
<b>PreSonus</b>									
347628	Eris HD10BT	Eris HD10BT	\$ 129.95	\$ 99.95	\$ 97.00	\$ 75	NA	10/1/20	12/31/20
196611	Air10	Air10	\$ 499.95	\$ 374.96	\$328.00	\$ 223	NA	10/1/20	12/31/20
196612	Air12	Air12	\$ 599.95	\$ 449.96	\$450.00	\$ 268	NA	10/1/20	12/31/20
196613	Air15	Air15	\$ 699.95	\$ 524.96	\$448.00	\$ 312	NA	10/1/20	12/31/20
196614	Air15s	Air15s	\$ 849.95	\$ 637.46	\$595.00	\$ 406	NA	10/1/20	12/31/20
196615	Air18s	Air18s	\$ 999.95	\$ 749.96	\$691.00	\$ 478	NA	10/1/20	12/31/20
<b>Reason Studios</b>									
322852	109715720	Reason 11 (digital)	\$ 399.00	\$ 279.00	\$ 292	\$ 204	NA	11/20/20	11/30/20
322841	101100010	Reason 11 (boxed)	\$ 399.00	\$ 279.00	\$ 292	\$ 292	\$ 88	11/20/20	11/30/20
322853	109715726	Reason 11 Suite (digital)	\$ 599.00	\$ 419.00	\$ 449	\$ 314	NA	11/20/20	11/30/20
322842	161100010	Reason 11 Suite (boxed)	\$ 599.00	\$ 419.00	\$ 449	\$ 449	\$ 135	11/20/20	11/30/20
322856	109715727	Reason 11 Suite Upgrade (digital)	\$ 249.00	\$ 174.00	\$ 199	\$ 139	NA	11/20/20	11/30/20

## 2020 Tech/Gear Holiday Specials

HL#	Manufacturer #	Description	MAP	Promo MAP	Normal A Tier Dealer Cost	Upfront Dealer Cost	Sell-thru Back-end Credit	Start Date	End Date
322845	171100010	Reason 11 Suite Upgrade (boxed)	\$ 249.00	\$ 174.00	\$ 199	\$ 199	\$ 60	11/20/20	11/30/20
322855	109715721	Reason 11 Upgrade (digital)	\$ 129.00	\$ 90.00	\$ 99	\$ 69	NA	11/20/20	11/30/20
322844	101100090	Reason 11 Upgrade (boxed)	\$ 129.00	\$ 90.00	\$ 99	\$ 99	\$ 30	11/20/20	11/30/20
322854	109715722	Reason Lite Upgrade (digital)	\$ 299.00	\$ 209.00	\$ 244	\$ 170	NA	11/20/20	11/30/20
322843	121100010	Reason Lite Upgrade (boxed)	\$ 299.00	\$ 209.00	\$ 244	\$ 244	\$ 74	11/20/20	11/30/20
322852	109715720	Reason 11 (digital)	\$ 399.00	\$ 279.00	\$ 292	\$ 204	NA	12/21/20	1/1/21
322841	101100010	Reason 11 (boxed)	\$ 399.00	\$ 279.00	\$ 292	\$ 292	\$ 88	12/21/20	1/1/21
322853	109715726	Reason 11 Suite (digital)	\$ 599.00	\$ 419.00	\$ 449	\$ 314	NA	12/21/20	1/1/21
322842	161100010	Reason 11 Suite (boxed)	\$ 599.00	\$ 419.00	\$ 449	\$ 449	\$ 135	12/21/20	1/1/21
322856	109715727	Reason 11 Suite Upgrade (digital)	\$ 249.00	\$ 174.00	\$ 199	\$ 139	NA	12/21/20	1/1/21
322845	171100010	Reason 11 Suite Upgrade (boxed)	\$ 249.00	\$ 174.00	\$ 199	\$ 199	\$ 60	12/21/20	1/1/21
322855	109715721	Reason 11 Upgrade (digital)	\$ 129.00	\$ 90.00	\$ 99	\$ 69	NA	12/21/20	1/1/21
322844	101100090	Reason 11 Upgrade (boxed)	\$ 129.00	\$ 90.00	\$ 99	\$ 99	\$ 30	12/21/20	1/1/21
322854	109715722	Reason Lite Upgrade (digital)	\$ 299.00	\$ 209.00	\$ 244	\$ 170	NA	12/21/20	1/1/21
322843	121100010	Reason Lite Upgrade (boxed)	\$ 299.00	\$ 209.00	\$ 244	\$ 244	\$ 74	12/21/20	1/1/21
<b>TASCAM</b>									
355822	102i	Series 102i	\$ 399.99	\$ 299.99	\$ 299	\$ 299	\$ 50	10/1/20	12/31/20
355823	208i	Series 208i	\$ 499.99	\$ 399.99	\$ 369	\$ 369	\$ 50	10/1/20	12/31/20
334301	DR-05X	DR-05X	\$ 129.99	\$ 89.99	\$ 89	\$ 89	\$ 15	10/1/20	12/31/20
334302	DR-07X	DR-07X	\$ 149.99	\$ 119.99	\$ 112	\$ 112	\$ 15	10/1/20	12/31/20
334303	DR-40X	DR-40X	\$ 199.99	\$ 179.99	\$ 149	\$ 149	\$ 10	10/1/20	12/31/20
334313	TH-06	TH-06	\$ 69.99	\$ 54.99	\$ 38	\$ 38	\$ 7.50	10/1/20	12/31/20
334314	TH-07	TH-07	\$ 99.99	\$ 74.99	\$ 59	\$ 59	\$ 12.50	10/1/20	12/31/20
334312	TH-05	TH-05	\$ 39.99	\$ 34.99	\$ 22	\$ 22	\$ 5	11/26/20	12/31/20
346073	MODEL 12	Model 12	\$ 599.99	\$ 499.99	\$ 449	\$ 449	\$ 50	11/26/20	12/31/20
<b>Warm Audio</b>									
323636	WA-47	WA-47 Tube Microphone	\$ 899.00	\$ 799.00	\$ 650	\$ 585	NA	11/16/20	12/31/20
323646	WA276	WA273 2 Channel Mic Pre	\$ 999.00	\$ 899.00	\$ 730	\$ 665	NA	11/16/20	12/31/20
323642	WA-84-C-B	WA-84 Black (single)	\$ 399.00	\$ 299.00	\$ 285	\$ 220	NA	11/16/20	12/31/20
323640	WA-84-C-N	WA-84 Nickel (single)	\$ 399.00	\$ 299.00	\$ 285	\$ 220	NA	11/16/20	12/31/20
323648	WA-412	WA-412 4 Channel Mic Pre/DI	\$1,199.00	\$ 999.00	\$ 899	\$ 770	NA	11/16/20	12/31/20
328981	WA-DI-P	Passive Direct Box	\$ 149.00	\$ 99.00	\$ 97	\$ 75	NA	11/16/20	12/31/20
<b>Woodrow</b>									
		All Products	NA	NA	60% off MAP		NA	While Supplies Last	